ASD Code of Ethics for Members

a) Members shall be guided in all their relationships with the public by the highest standards of personal integrity.

b) Members shall uphold before the public at all times the dignity and reputation of the Society.

c) Members shall avoid and discourage sensationalism, exaggeration, undignified and unwarranted statements and misleading advertisements.

d) Members shall refuse to undertake work that may be of questionable value or results without first advising as to the probability of success.

e) Members shall not willfully use or attempt to use their membership in this organization as evidence of their qualifications as dowsers or as a measure of ability or proficiency.

f) Members in good standing may mention their membership in their resumes and biographies. With written approval of ASD’s Executive Committee, members may exhibit or use the name of this Society on any letterhead or stationery, on any personal business cards, and in any advertising of a personal, business or professional nature.

These guidelines have been excerpted from the By-laws: Chapter XV, Section 1, as amended 4/16/11. Further information is available to members on the website, www.dowsers.org.